

## Marketing Fashion Portfolio Series Posner

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Harriet Posner is an Associate Lecturer in Fashion Business and Marketing at the London College of Fashion, UK. After graduating from Saint Martins Buy 1000 dresses: the fashion design resource book Marketing Fashion: Portfolio Series. Harriet Posner. Paperback 1,622.00.

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Harriet Posner is an Associate Lecturer in Fashion Business and Marketing at the London College of Fashion, UK. After graduating from Central Saint Martins College of Art & Design, she set up her own label women's and men's knitwear brand selling in major stores worldwide.

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2. Trend Boards: Trend boards can be a great way to show you are able to identify or forecast trends, which is a valuable skill in the fashion world. Whether you are identifying or forecasting trends, timeliness will be an issue here. You don ' t want to create a trend board for a future trend and then include it in a fashion business or marketing portfolio 12 months later when it is no longer ...

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